



BeMyLink™

BeMyLink™ is an AI-native B2B2C SaaS platform that converts everyday shopping screenshots into structured, clickable product links, enabling instant return to the original product page.

The Problem

Screenshots Capture Intent, But Not Structure

Consumer Friction

Consumers frequently screenshot products, services, recipes, and ideas they intend to revisit.

However:

- Screenshots are stored as static image files
- They cannot be meaningfully searched inside the gallery
- The original source is often forgotten
- Even when located, users must manually re-type the website
- The exact product or page must be searched again

This friction leads to lost intent, abandoned decisions, and missed purchases.

Merchant Loss

At the same time:

- High-intent users leave without completing a purchase
- Screenshot behavior is invisible to the store
- Abandoned carts and forgotten products rarely return
- Retailers have no structured access to screenshot-based intent

Unstructured visual intent represents untapped commerce value.

The Solution

BeMyLink™ converts visual intent into structured, scalable commerce infrastructure.

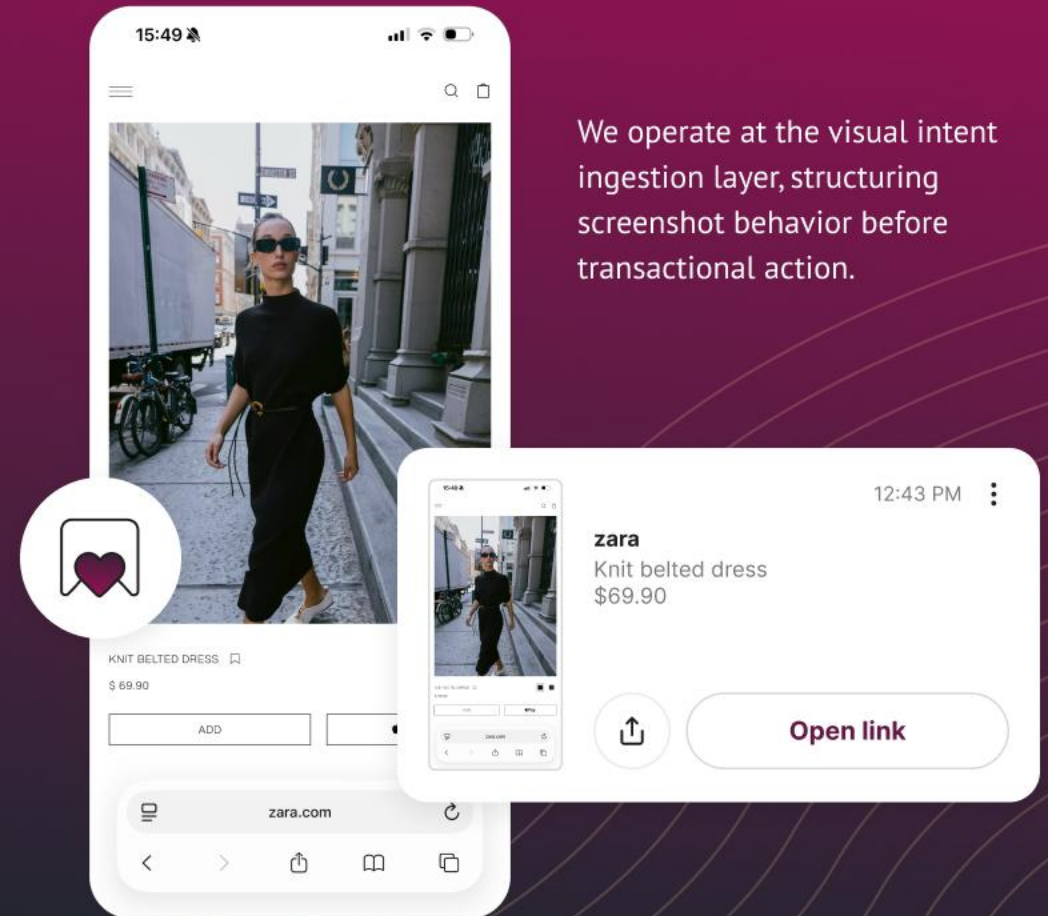
For Stores - Return Traffic

- Lightweight plugin integration (WordPress / Wix / Shopify-ready)
- Converts saved screenshots into measurable return visits
- Reveals previously invisible high-intent behavior
- Creates a new retention layer outside the store ecosystem

For Users - Structured Links

- Screenshots become live, clickable links
- AI extracts brand, product, and contextual metadata
- One tap restores the exact original product or content page
- No re-typing. No re-searching.
- A searchable, cross-store visual memory layer

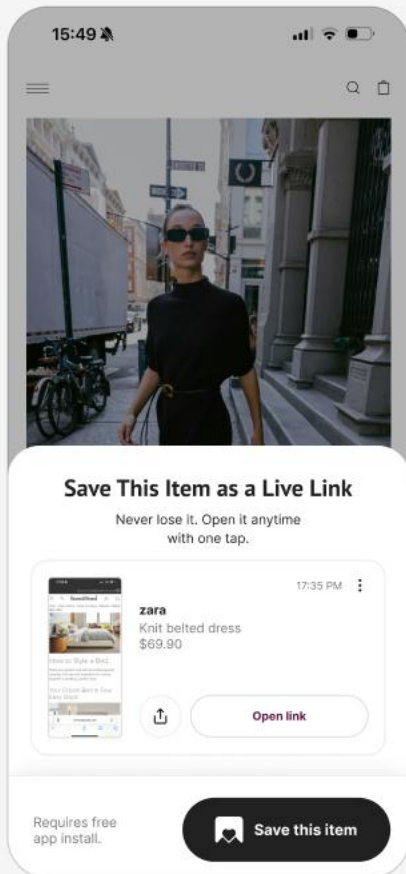
We operate at the visual intent ingestion layer, structuring screenshot behavior before transactional action.



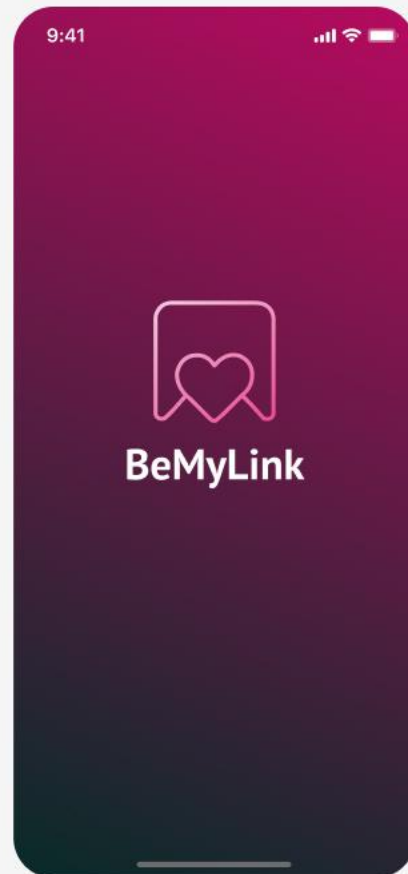
How it Works

Available both as a browser button and a standalone mobile app.

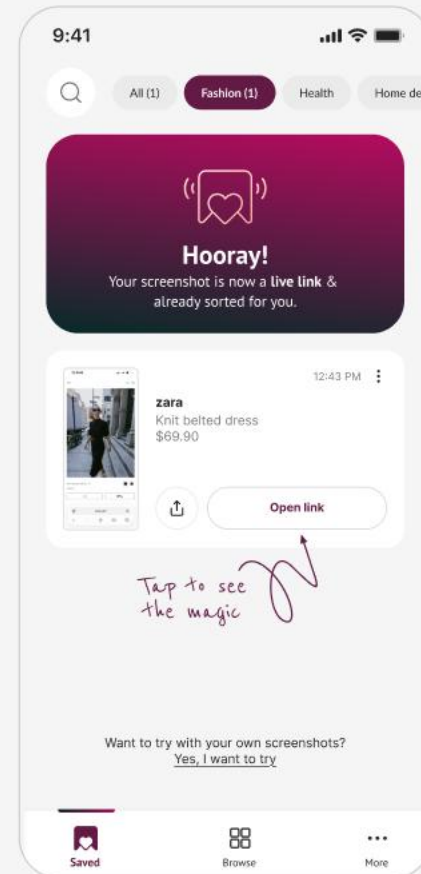
1. Save



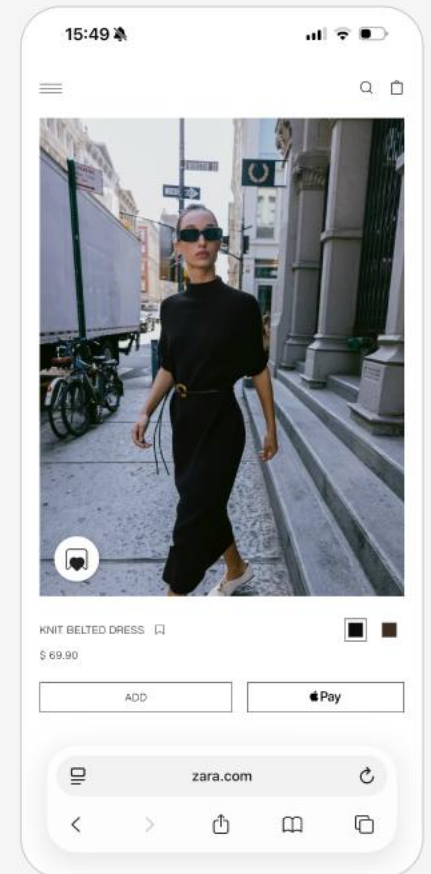
2. Enter BeMyLink



3. AI Processing & structuring



3. Return to store



AI & Cloud Architecture

AI Processing Infrastructure



Built for horizontal scaling and high-volume ingestion

The pipeline is optimized for high-volume, real-time visual intent structuring.

Projected AI Processing Volume (12 Months)

Volume growth is directly tied to user screenshot behavior and merchant plugin adoption

- 10,000–50,000 active users
- 15–30 screenshots per user/month
- 150,000–1,500,000 images processed monthly

Each image triggers:

- Vision AI call
- LLM classification
- Metadata write
- Cloud storage

Built for high-volume image ingestion and horizontal scaling

Adoption Assumption

- Plugin integration across early merchant partners
- Exposure at the moment of product saving
- Viral screenshot behavior across daily consumer activity

Initial scaling to 50,000 users is based on merchant-distributed onboarding and organic screenshot frequency.



AI Cost Sensitivity & Scaling Strategy

BeMyLink™ is designed as a cost-sensitive AI ingestion system.

Each screenshot triggers multiple AI operations.

As user volume grows, per-image processing cost becomes a critical factor.

To ensure scalable and sustainable growth, our strategy includes:

- Efficient Vision API usage per image
- Context-aware LLM invocation (minimizing unnecessary calls)
- Confidence-based fallback logic to reduce redundant inference
- Auto-scaling compute services to handle ingestion spikes
- Storage optimization through image compression and lifecycle policies
- Continuous monitoring of cost per processed screenshot



Our goal is to reduce cost-per-image over time while increasing AI accuracy and processing speed.

Google Cloud credits will accelerate:

- AI optimization experiments
- Model tuning and inference efficiency
- Infrastructure scaling without compromising cost control

Why Google Cloud Is Critical

BeMyLink™'s core functionality depends on scalable AI image processing.

The platform operates as a high-volume screenshot ingestion system

Our platform requires:

- Vision AI for high-volume OCR
- LLM-based contextual classification
- Auto-scaling compute for ingestion bursts
- Cost-sensitive inference optimization
- Secure object storage & lifecycle management
- Production monitoring & reliability controls

Without scalable AI infrastructure, per-image processing costs and latency would limit product growth.

Google Cloud credits will directly accelerate:

- AI model refinement
- Cost optimization per processed image
- Infrastructure scalability
- Production-grade reliability

Our cost structure is directly tied to Vision and LLM processing volume.



Google Cloud



BeMyLink™

BeMyLink is architected as an **AI-first ingestion system** designed to scale with user growth and increasing image-processing demand.

Traction & Early Validation

- AI screenshot-to-link pipeline operational
- Live screenshot processing and structured link generation functional
- WordPress plugin infrastructure built
- Privacy & compliance framework aligned (GDPR / CCPA)
- Initial internal testing confirms recurring screenshot-based shopping behavior
- Clear user pain validated: inability to search and return to saved screenshots

Current Stage

- Core AI engine operational
- Mobile application in active development
- Merchant plugin functional (WordPress)
- Scalable cloud architecture defined
- Preparing for infrastructure scaling and cloud optimization



100

Internal processed
screenshots



60

Beta users



24

Merchant
conversations

Business Model

AI-Driven Dual Revenue Infrastructure

Consumer Revenue (B2C)

- Freemium model with monthly screenshot processing limits
- Subscription unlocks unlimited AI processing and structured organization
- Revenue directly correlates with AI processing volume per user
- Retention-driven recurring usage model

Merchant Revenue (B2B)

- 3-month onboarding period
- Fixed monthly SaaS subscription
- Monetizes measurable return traffic from structured screenshot intent
- Value increases with user screenshot activity linked to the store



Revenue Architecture

BeMyLink generates revenue across two scalable layers:

- User-side AI processing volume
- Merchant-side intent-driven return traffic
- Revenue scales proportionally with:
- Screenshot ingestion growth
- AI processing demandMerchant adoption

Revenue growth is structurally tied to AI image-processing volume and merchant integration scale.

User growth is driven by plugin-based distribution and organic screenshot behavior.

Adoption does not require paid acquisition — distribution occurs at the point of intent capture.

Operational Readiness



Core AI Engine
Operational



Merchant integration
Functional



Cloud-native architecture
Defined



Cost scaling strategy
Implemented



BeMyLink™ The bridge between
inspiration and purchase