



BeMyLink™

AI Infrastructure That Converts Screenshots Into Recoverable Commerce

Problem

Millions of high-intent shopping screenshots are captured daily.

They are:

- Non-searchable
- Disconnected from merchants
- Invisible to commerce systems

Screenshot behavior leaks structured intent at scale.

Solution

For each screenshot, BeMyLink:

- Runs OCR & visual entity detection via Google Vision AI
- Extracts brand, product, and contextual signals
- Applies semantic classification (Vertex AI-ready)
- Reconstructs a validated, live product URL
- Converts the image into a structured commerce object

This creates a new infrastructure layer between user behavior and ecommerce.

Architecture

Designed for high-volume horizontal scaling.

- React Native mobile app
- WordPress & Wix merchant plugins
- Asynchronous image ingestion pipeline
- Parallel Vision API inference
- Link validation & metadata normalization engine
- Scalable cloud-based compute & storage

Business Model

B2C: Freemium → Subscription

B2B: Merchant SaaS subscription

Merchants recover measurable traffic from previously abandoned screenshot intent.

Projected Demand (12-Month)

10K–50K active users

15–30 screenshots per user/month

150K–1.5M images processed monthly

Each image triggers:

- Vision inference
- Classification
- Link reconstruction
- Structured metadata storage

Why Google Cloud Credits Matter

BeMyLink™ depends on:

- High-volume Vision AI inference
- Semantic classification pipelines
- Elastic compute scaling
- Structured metadata storage

Cloud credits accelerate model optimization and infrastructure scaling required to operationalize screenshot commerce.

Current Stage



AI Pipeline
Operational



Screenshot To Link
reconstruction functional



Merchant Plugin
framework built



GDPR & CCPA
Aligned



Patent Pending
Trademark filed (US & IL)

Founding Team

• Revital Hutnik Founder & Product Vision • Shoshi Malik Tichover Design & UX Lead

Advisors & Partners

- AI & Backend Engineering – External partners (React Native, PHP, Node.js)
- Cloud Infrastructure & Security Advisor – AWS & Google Cloud Specialist
- Marketing Growth Advisor – Strategy & Go-To-Market support

Contact

@ hello@bemylink.ai  hello@bemylink.ai